



Email Blast Advertising

Provide advertising in INS emails, which are sent to our members and prospects. INS deploys around 220 emails a year, with a 22% open rate. An advertisement in one INS email communication will reach 25,000 people. INS can provide monthly metrics that include open rates, click rates, and impressions. Ads can be purchased monthly or yearly.

Email Ad Specifications

- Dimensions 250 x 250
- Preferred file format: . JPEG or .PNG
- Please email artwork to whitney.hall@ins1.org and include the URL for the web page that the advertisement will link to.

Contact Information

Company	Contact Name	
Address	State	Zip
Phone	Email	

Cost

- 1 month of email blast advertising (20 emails): \$5,000
- 1 year of email blast advertising: \$15,000

Payment Information

Payment must be submitted in full prior to the ad being included in INS email blasts.

- Please invoice us.
- American Express MasterCard Visa

Cardholder's Name	Signature
Card Number	Expiration Date

Please return your completed agreement and payment to:

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